

# Svetlana Ionas

PRINT PRODUCTION MANAGER -  
GRAPHIC DESIGNER

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## PROFILE

I am a professional artist with +10 years of experience in visual design (web & graphic), hard working, willing to put in the extra effort, and constantly building my skill set. I am energetic and a supportive coworker, always proactive in meeting goals and deadlines. I am a quick-learner and very responsive to training. As a motivated self-starter, I can effectively multi-task under pressure. With a passion for customer service, I find joy in being there for customers.

## WORK EXPERIENCE

2018 - 2023

### Picture Perfect International

Wayfair Platform

Print Production Manager

Downloaded, sorted and prepared layouts for printing: canvas, paper, and acrylic.

Managed the production of printed materials including up to 200 prints/day in high season.

Coordinated stock of supplies, materials and equipment.

Planned and controlled production schedules to meet order volume by shipping date.

Performed large format print: Epson S 80600 (canvas) and Anapurna M 2540i (acrylic).

2017 - 2022

### Supreme Collision Centre

Graphic Designer

Led the graphic design department and created a wide range of visual materials for web and print. Took care of all design needs, including business cards and large format banners.

2013- 2017

### Embassy Cards

Graphic and Web Designer

Developed brand strategies, designed visual materials for political campaigns for Aurora elections.

Performed market research and annually designed a new collection of Seasonal Greeting cards. Managed relationships with clients in Canada & US including political leaders (Mayor and Councilors of Markham, Newmarket & GTA, MPPs), Wealth Management Advisors (RBC, TD, CIBC Wood Gundy, etc.)

Personally approached 40 VIP clients and increased sales by 10%.

## WORK TOOLS

Adobe Creative Suite: Illustrator, Photoshop, InDesign, Final Cut Pro X.

HTML 5, CSS 3, JavaScript 6, jQuery, Sass, APIs, Prepros, WordPress, Bootstrap.

## EQUIPMENT

- Epson S 80600
- Anapurna M 2540i

## EDUCATION

### Bachelor of Engineering

Technical University of Moldova  
2000  
Moldova

### Multimedia Designer

New Image College  
2008-2009  
Toronto-Canada

### Web Developer

Hackeryou  
2016-2017  
Toronto-Canada

## PORTFOLIO

- [www.ionas4.com](http://www.ionas4.com)

## LANGUAGES

English, French, Hebrew